

MEIJIE XIA

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Education

Georgia Institute of Technology

2014 - 2016 | Atlanta, GA

M.S. Human-Computer Interaction

Xi'an Jiaotong University

2011 - 2014 | Xi'an, China

M.A. Visual Communication Design

Wuhan University of Technology

2007 - 2011 | Wuhan, China

B.A. Industrial Design

Skills

Sketching, Wireframing, Prototyping
User Research, Usability Testing
Double Diamond, Design Sprint, Agile

Sketch, Figma, Photoshop, Illustrator
After Effects, Framer, Principle, InVision
Rhino, Cinema 4D, Keyshot, AutoCAD
Arduino, Processing, HTML / CSS

Experience

Product Designer, Uber

Jun 2016 - Present | San Francisco, CA

Redesigned Uber driver funnel. Designed fleet match, cash collection, fleet web dashboard and fleet onboarding to boost Uber's emerging markets growth. Currently designing new experiences for Uber vehicle partnerships.

Product Design Intern, Uber

May 2015 - Aug 2015 | San Francisco, CA

Designed driver onboarding experience across desktop and mobile. Designed tools for US new driver growth.

Interaction Design Intern, StubHub / eBay Inc.

Jul 2013 - Jan 2014 | Shanghai, China

Designed the North Star for a reimagined fan experience. Filed US patent for stadium navigation. Redesigned StubHub China BuyHub site, which allows Chinese-speaking users to buy tickets on StubHub with a fully localized experience.

UX Design Intern, SAP Labs

Oct 2012 - Jul 2013 | Shanghai, China

Led design for realtime ads analysis platform partnered with AdMaster. The product was the first sale among small and medium-sized businesses for SAP HANA. Demoed on Sapphire Barcelona 2012.

Industrial Design Intern, Philips

Jul 2012 - Oct 2012 | Shanghai, China

Worked closely with scientists. Designed next generation lighting products to meet people's eye care needs and future healthcare experience for chronic disease management.

Interaction Design Intern, SkyUI Design

Oct 2011 - Feb 2012 | Xi'an, China

Designed the China Telecom website.